

#NOTWASTINGOURFUTURE



WHAT

**Youth at the heart of
ECO Forum's
participation during
WHO's 6th Ministerial
Conference on
Environment & Health
in Ostrava June 2017.**

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WHERE



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WHO

- **Diverse group**
- **From:** Germany, Macedonia, Serbia, Sweden, Russia, Armenia, Hungary, Netherlands, Albania, Bosnia&Herzegovina

17
youths

10
countries

80%
female

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ADVOCACY

- **6 interventions**
- **1 position paper**
- **Advocacy points:**
don't recycle harmful chemicals, invest in youth SE, access to water & sanitation, resp consumption, intersectionality.

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SIDE EVENTS

- **#notwastingourfuture**
zero waste, circular economy, social entrepreneurship & access to sustainable solutions
- **children's health**

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OUTREACH

- **3 videos**
- **1 tweetathon**
- **8 infographics**
- **2 blogs**
- **3 interviews**

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Zero Waste Periods...



Many menstrual products contains extra packaging and harmful chemicals

11 000+ Is the average amount of disposable tampons, pads and pantliners a women use in her lifetime

9 Is the maximum amount of menstrual cups a woman need in her lifetime

No daily disposal equals less waste! 



Next time you have your period use sustainable alternatives, such as Eco friendly menstrual cups or organic pads and tampons

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OUTREACH

Gender and Waste

- what is the connection?



Biologically and socially related determinants often define what chemicals women and men are exposed to.

For women, exposures to chemicals used in the plastics industry may contribute to the development of breast cancer and reproductive problems.



Household are often seen as the primary site of consumption and the area in which efforts needs to be put to reduce waste.

While women often do the majority of the shopping for households, there is little evidence to confirm that women also make the majority of decisions about household purchases.

A European Union survey asked if people were willing to pay more for less polluting transportation:

No, not prepared to pay more:

Yes, willing to pay up to 10% more:



43%



39%



42%



48%

Source: Eurobarometer, 2007

To be able to improve the environment for all, we need to work together and include all genders.

Main source: Global Gender and Environmental Outlook 2016, UNEP

Think before you drink...

Every day many of us buy beverages in bottles, cans and take away paper cups.



The environmental outcome of this habit is billions of cups, millions of trees and human exposure to many toxic chemicals every year.



By using reusable options we can minimise the waste



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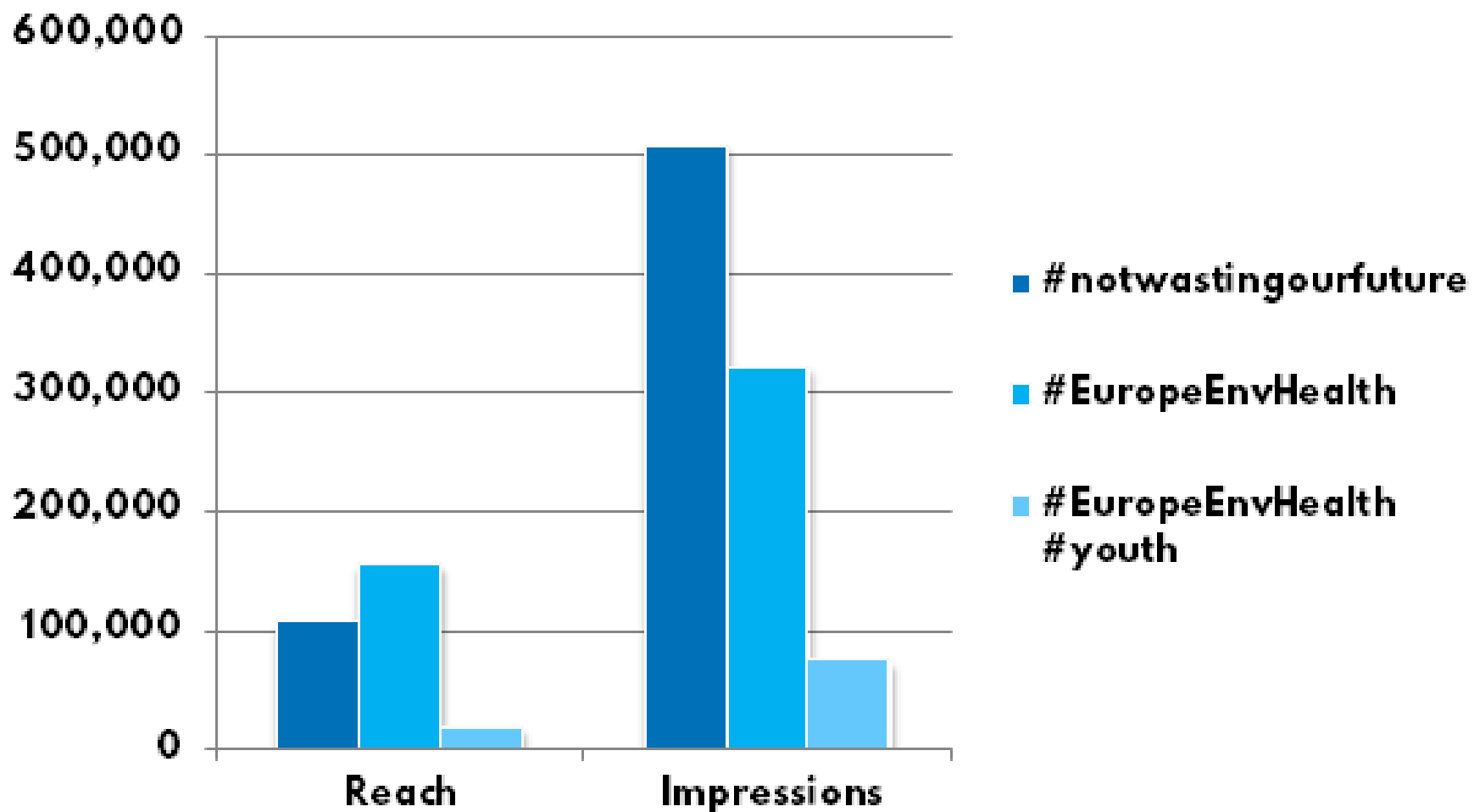
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IMPACT



WHAT'S NEXT

- **WECF Youth listserve:** expression of interest, outreach & advocacy opportunities
- **MoU:** <https://goo.gl/forms/JwYsBlUJAwZQccSF3>

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